



NAYA LOGISTICS LLP

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BRIEF PROFILE

- Naya Logistics LLP is a limited liability partnership found and Established by Mr. Shashikumar N.S, Nayana S and Yashodaraj T M.
- We are startup established by young, dynamic and experienced people in the field of Logistics, focused with lot of excitement and principles to build logistics vertical in simpler way for all complex problems.
- We have a team which is focused towards achieving customer satisfaction by executing for what we have committed, twined with help of technology and considering into account the cargo transportation needs of the greater part of the Blue chip Manufacturing organizations and E-commerce companies in and around Bangalore
- Driven by morals and qualities, we have developed a significant customer base within short span of time and is one of the promising logistics organization in Bangalore

OBJECTIVE

Our Primary objectives is to ensure hassle free quality execution of services on time and provide a delightful experience to our esteem clients each and every time, to achieve this we follow our rightful mantra *“Commit for what you CAN and deliver for what you have COMMITTED”*.

OUR VISION & MISSION

Our Vision :

- Our vision is to establish fair business ethics in the field of logistics, where in both Service receiver as well as service providers get benefited with excitements. We want to set example in logistics vertical to make full secured, organized and automated vertical in India via our organization by 2020.

Our Mission :

- To provide best-in-class services in the field of logistics, be it Cargo or Supply chain, so on and so forth, our primary mission is to deliver services for agreed time and value.

OUR ETHICS AND CORE VALUES

- Trust
- Integrity
- Team Spirit
- Leadership
- Passion for Excellence
- Transparency & Openness
- Respect our customers

DESIGNATED PARTNER

➤ Mr. SHASHI KUMAR N.S

➤ He is back bone of our organization's Operation Activity which is strongly backed and equipped by his vast experience of 25+ Years in the field of logistics out of which 14 years of experience in people Transport and Rent –A- Cab service, further he has extended his skill set to supply chain and cargo service and was successful in accomplish all given task in respectable manner.

➤ During his tenure he has serviced many organization successfully out of which he backed Flag Ship companies like, ING Vysya, Sasken, Capgemini, Accenture and Aditya Birla Minacs, Biocon so on and so forth.

➤ Currently he is heading Operations and Marketing division of our organization.

DESIGNATED PARTNERS

➤ Mrs. Nayana S

➤ She has done BBM and completed MBA in the field of finance, initially she was an employee and serving in MNC company till 2012, post to which she was serving in the field of finance as free lancer for a period of 4 years.

➤ Now she is a Finance head in our organization and successfully implemented the financial ERP of our organization.

➤ Mr. Yashodaraj B M

➤ He is a BBM graduate and carried quite solid experience of 4 years in the field of Marketing, during his tenure he served as Marketing Manager in various companies for various business needs, as he has flavor towards travelling he has joined us and heading Marketing division along with Mr. Shashikumar N S.

BIRD EYE VIEW ON OUR TEAM

- Our team is equipped with solid experience/expertise in providing comprehensive Transport Solutions built on sound platform delivering Quality, Reliable, Secure, Comfort and cost effective transport solution. This has enabled the firm to be first choice service provider to several leading Manufacturing and E-commerce companies.
- The promoters and their core team members have been instrumental in scaling up and managing key business accounts. Our in-depth knowledge on the Cargo Transport operations has given us the edge to deliver Cost effective and Quality service to our Customers.
- Our organization also been instrumental in planning, executing routing schedules and rationalizing of cost, there by increasing the bottom-line for the client. Also instrumental in selection and induction of fleet & drivers and monitoring their performances periodically.

OUR TEAM

- Our business operations are led by experienced team of industry professionals have been able to set benchmarks of its services owing to the professional and dedicated approach of our experts. We train the experts to keep them updated with the latest rules and regulation related to transportation.

Our team comprises:

- Operational Managers
 - Logistics Supervisors
 - Site In charge coordinators
 - Back End office Staff
 - Skilled drivers
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- Here, each of these professionals has with them desired industry experience of many years as well as in-depth knowledge of respective domains. Their well coordinated and dedicated efforts have also helped us in maintaining our market credibility.

QUALITY OF OUR SERVICE

- Our operational excellence provides the foundation for the integrated logistics solutions that we offer to our customers. The team of skilled professionals constantly monitor operational performance by maintaining a PDCA (Plan / Do / Check / Action) cycle for continuous improvements.
- Our strong competitiveness relies on our proven track record of high quality operations, a tradition maintained throughout our growing Indian network.

OUR STRENGTHS

- Every day client administration to guarantee that your business necessity are met and satisfied in time.
- 24 hours online track and follow framework for your dispatches
- One point client administration advisors for key records
- Strong interface to record administration and operation
- Pre validation of Vehicle Fitness before deployment.

OUR STRENGTHS CONT...

- Top notch financial stability
- Depth of operating experience
- Creative problem solving
- On-time service
- Precise balance – price/service
- Professional back office support

We have trucks available when freight is ready

ROLE OF OUR HELP DESK

- Dedicated Operational helpdesk for 24 Hours
- Online email support 24/7 – for bookings/ queries
- Help resolving queries raised by employees over phone / e-mail
- Assist and provide clients with Travel Related information
- Ensure alternate vehicles in case of breakdowns / eventualities

STAFF / DRIVERS TRAINING / GROOMING PROGRAMME

- To ensure safety and security of inventory during transit.
- To minimize cases of indiscipline.
- To improve proficiency of all our staff at all levels.
- Professional conduct and courtesy.
- To take care of contingencies.
- To ensure customer delight.
- We will ensure regular staff / drivers

OUR FLEET

- We manage a fleet of over 25 vehicles as of now and we cater to the needs of various manufacturers and E-commerce companies - who need to transport automotive consignment from their manufacturing locations to their warehouses and also for multiple hubs
- Providing time bound vehicles with backing of GPS Technology
- The growth of Naya Logistics is only because of its strong, professional and dedicated team in all the segments like Marketing, operations, finance and other related department. We motivate our team by contributing and treating them as our own family members.

TYPES OF CARGO FLEET WE PROVIDE

1. TATA ACE (Container)
2. TATA SUPER ACE (Container)
3. TATA 4047 (Container)
4. CANTER 14FT (Container)
5. CANTER 17FT (Container)
6. CANTER 19FT (Container)
7. Single Axle Trucks
8. Multi Axle trucks

All Vehicles are backed with GPS Technology

TECHNOLOGY IN LOGISTICS

- We are associated with TVSR Technologies pvt Ltd in order to blend technology with Logistics service to provide top notch service to our clients.
- Transportation cargo involves numerous things such as reliability, trust, safety of goods, speed limit monitoring, timely delivery of goods.
In order to over come all these hassles in logistics we are building a software in which these problems can be avoided and monitored with the help of our efficient and skilled staff of ours.
- The software we are developing will help us focus to build logistics vertical in simpler way for all complex problems. Our Software is in progress and it will be in service to our clients in near future

RECORDS & REPORTS WE MAINTAIN

- Duty slips – Route schedules, Pick up time, address update, contact update, Pick up point /Log in / Log out report
- Daily MIS report - To keep track of Kilometer run, staff travelled, Routes operated etc.

CLIENT SATISFACTION

- We have always maintained our focus towards attaining optimum client satisfaction. Here, we ensure that the services are at par with international standards as well as fulfill logistics requirements of clients.
- Here, our professionals also interact with clients so as to understand their needs as well as offer services accordingly. Further, the experts also ensure that products are handled with utmost care so that clients do not face any contingent loss.
- Here, we also maintain transparency in business dealings as well as ship out necessary documentation in time.

OUR EXISTING CLIENTS



CLIENT'S UNDER PIPELINE



CLIENT REFERENCE LIST

S.N O	Client Name	Reference Name	Contact No.	Email
1	Bisleri	Raghavendra	09900073850	raghavendra.muttagi@bisleri.co.in
2	Grab. in	Siva Ganesan	9916097103	siva.ganesan@grab.in
3	Wow Express	Sathya Narayan	9108437567	sathya@wowexpress.com
4	Tanvi Express	Godwin money	8277185703	godwin.monney@tanviexpress.com

SIGNING OFF

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