

CIERE 2016

Date: Sept. 22nd -25th, 2016

Venue: China Import & Export Fair Pazhou Complex (Area B)

Address: No. 380, Yuejiang Zhong Road, Guangzhou

Exhibition Invitation Letter

● Exhibition Overview

- **Releasing platform of global intelligent technological accomplishments**
- **Communication platform of intelligent manufacturing and technical innovation in international business cooperation**
- **The maximum media exposure and international influence roadshow platform of new products launching**
- **One of key-publicity exhibitions of Guangzhou Government in 2016**
- **One of 10 key-cultivation exhibitions of Guangzhou Government in 2015**

China (Guangzhou) International Intelligent Equipment & Robot Expo(CIERE) is held in Canton Trade Fair complex each year since 2015. It has been becoming an international professional exposition thanks to vigorous support from all walks of life. It aims to provide a high-end exhibition platform for the intelligent digital technology accomplishments, such as various kinds of UAV, robots intelligent manufacturing equipment and intelligent technology. More than 800 enterprises from over 20 countries and regions like US, Canada, Russia, Germany, British, France, Italy, Switzerland, Australia, South Korea, Japan, India, Pakistan, Israel, Turkey, Malaysia, Hong Kong(China) and Taiwan(China) will be invited to attend to this exhibition.

● Successful CIERE 2015

Exhibition Area: 20,000 m²

Audiences: 60,963

Exhibition Activity: 18 high-end conferences

Volume of Business: multibillion RMB

Medias from home and abroad: 153(36 trade press, 18 state media, 99 mass media)

Official Reports: 961

CIERE The 2nd China (Guangzhou) International Intelligent Equipment & Robot Expo

Key Exhibitors:

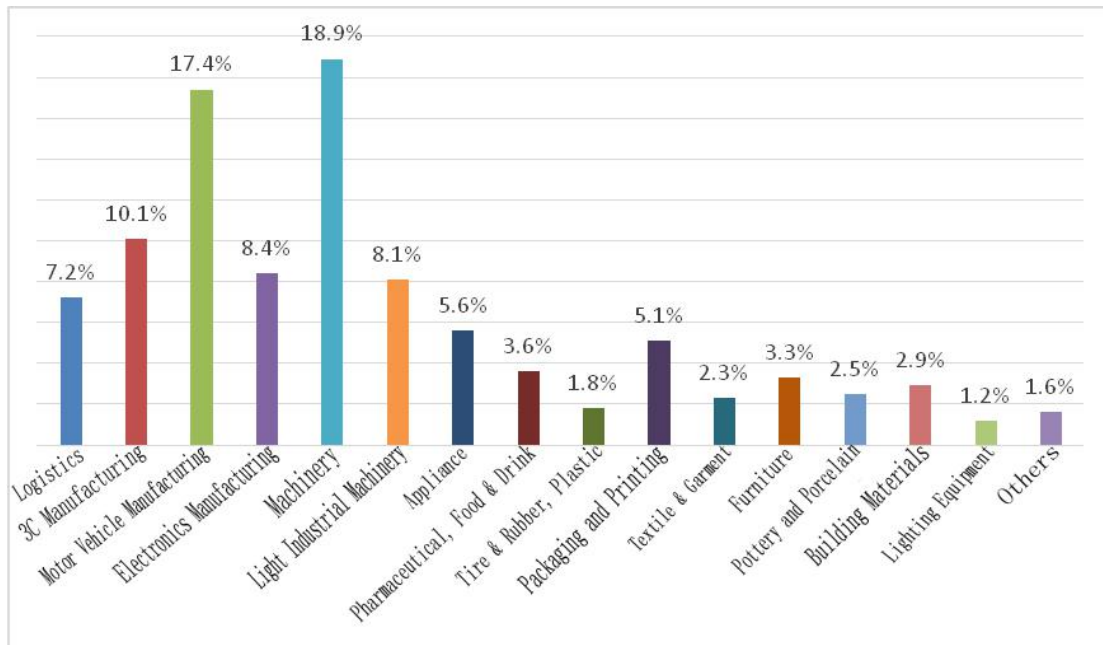


Media: Reference News , China National Radio, Xinhua Online, Associated Press, NHK, Yomiuri Shimbun, Chinese American Post, China Greece Times, HKCTV, Ta Kung Pao, WWW, Economic Daily and so on.



Buyer Industry: Machinery (18.9%) , Motor Vehicle Manufacturing (17.4%), 3C Manufacturing (10.1%), Logistics, E-commerce, Electronics Manufacturing, Appliance, Light Industrial Machinery, Pharmaceutical, Food & Drink, Hardware & Tools, Chemical, Energy Resources, Computer, Injection Molding, Communication, Tire and Rubber, Plastic, Packaging and Printing, Electro-Mechanical, Digital IT, Textile & Garment, Marine Engineering Equipment Manufacturing, Metallurgy, Furniture, Pottery and Porcelain, Building Materials, Lighting Equipment, Toys, Agricultural and Sideline Products Processing (including agricultural products, forest product and aquatic product), Stone and Metal Processing and so on.

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Key Buyers: Guangdong GuangYe Assets Management, Guangdong Rising Assets Management (GRAM), Guangdong Province Communications Group, Guangdong Province Navigation Group, Guangdong GW Holdings Group, Guangdong Trading Holding Group, Guangdong Silk-Tex Group, China Southern Airlines, Guangdong Hydropower Group, Guangdong (International) Hotel Management Holding Limited, Guangzhou Railway (Group) Corporation

● **Basic Information**

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9.1-10.1 Robot Hall

11.1 UAV/Drone Hall

13.1 Intelligent Equipment Hall

Exhibition area: 40,000 m²

Expected number of exhibitors: 800

Expected number of audiences: 80,000

● **Feature Highlights**

1. Press and media authority covering, promotion of online and offline.
2. All-round “one-to-one” service for contacting supply and demand.
3. Combination of exhibition with conferences, event for free flow and exchanges of ideas within industry

● **Scope of Exhibition**

1. Robot

- New Generation Robot: UAV/drones, robot body, AGV, welding robot, coating machine, transfer robot, SCARA robot, assembly robot, Cartesian robot, desktop robot, special industrial robot and so on
- Core Component: Controller, reducer, servo motor, robotic cables and wires, sensor
- Industrial Automation: enterprise production equipment automation, workshop digitalization, factory intelligentization, unmanned factory
- Service Robot: Biomimetic rehabilitation robot, surgical robot, HelpAge and home service robot, recreational and educational robot, domestic cleaning robot, catering service robot

2. Intelligent Manufacturing Equipment

- Railway traffic equipments, digital high-end medical equipment, textile and garment machinery, electrical power and energy conservation environment protection machinery
- High-end machine tools and metal processing
- Package printing and plastic machinery
- Warehouse logistics machinery
- Intelligent universal machinery

3. Intelligent Technology

- UAV/Drone: Industrial UAV, surveying and mapping UAV, agricultural UAV, military UAV, consumer UAV, unmanned vessel
- High-end Tech: 3D printing, Internet plus, internet of things, Internet of Vehicles, cloud computing, wearable devices, VR/AR/MR technology, smart home, smart healthcare, intelligent education, audiovisual equipment, video/4K HD equipment, satellite technology and its applications
- 3C Industry Terminal Equipment (Including consumer digital camera, PDA and so on)

4. Matching Suppliers: Core Components of Intelligent Equipment

5. Finance, Robot Rental Service: VC finance agency, credit agency, bank and so on

6. Cooperation Industry: higher-ed, R & D organization, National industrial park, professional media and so on.

● **Cost of Participation:**

Space only (min. 36 m²)

USD \$160/ m²

Standard Booth (min. 9 m²)

USD \$1880/9 m²

● **Contact Us:**

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